

**News**

## **DAN ROCKEY WEIGHS IN ON RECENT HIGH DISMISSAL RATE OF VIDEO PRIVACY CLASS ACTIONS**

Nov 22, 2023

BCLP Partner Dan Rockey, co-leader of Data Privacy, Telecommunications & Collections, was quoted Nov. 20 by Bloomberg Law on the recent slow down of video privacy class actions, as plaintiffs and judges dismiss claims in droves. Dan noted: Those whose core business revolves around delivering video content face the greatest liability exposure from VPPA complaints, while companies that use video for secondary purposes like marketing may be more insulated from video privacy claims going forward.” He highlighted a recent VPPA class action dismissal that he and a BCLP team secured by arguing that Tapestry Inc., parent company of fashion brands Coach and Kate Spade, didn’t qualify as a video service provider under the statute.

### **RELATED PRACTICE AREAS**

- Data Privacy, Telecommunications & Collections
- Class Actions

## MEET THE TEAM



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