

## **DIGITAL TRANSFORMATION & EMERGING TECHNOLOGY**

### **OVERVIEW**

BCLP's digital transformation & emerging technology practice involves a combination of teams working within technology, data privacy, financial services regulatory and intellectual property.

Our team works with innovative and upcoming players in the major technology hubs, advising these companies on many global technology infrastructure projects. We also provide digital services for industries including banking, insurance, transportation, logistics, crypto, retail, entertainment and property in advanced and emerging technologies. These services include blockchain and digital currency, data science and analytics, robotics and automation, digital and e-commerce, and peer-to-peer lending or investment platforms, among others.

Within the blockchain and cryptocurrency space, our multidisciplinary technology and regulatory lawyers have advised on trading aspects and establishing a platform for an exchange company. We understand financial service regulation as it applies to technology in areas such as fintech and crypto-related assets. Within data science and robotics, we were one of the first law firms to advise on the application of telematics and "big data" to write insurance policies for a major insurance group. We also currently advise this group on the use of robotic process automation (RPA) for various processes currently undertaken manually.

Additionally, we advise on data protection "clearance" and cybercrime. Within the digital and e-commerce space, we have deep knowledge in advising clients in setting up "digital only" businesses, such as advising on joint venture IT arrangements and transportation mapping technology as well as digital ticketing solutions. In the [proptech](#) sector, we represent investors, landlords, P2P platforms and other technology companies.

## MEET THE TEAM



### **Marcus Pearl**

Partner and Global Practice Group  
Leader – Technology, Commercial and  
Government Affairs, London

[marcus.pearl@bclplaw.com](mailto:marcus.pearl@bclplaw.com)

[+44 \(0\) 20 3400 4757](tel:+442034004757)

## RELATED PRACTICE AREAS

- Commercial Contracts
- Software, Cloud Subscription & Systems Integration

## RELATED INSIGHTS

Insights

May 01, 2024

### **AI and the construction industry**

In this Insight, first published in PLC Construction, Anna Blest, Sasha Rubinstein, Jack Mcfadden and Tiffany Babayemi consider the key takeaways from the RIBA Artificial Intelligence Report 2024.

Insights

Apr 22, 2024

### **The French law on the regulation of games including NFT is passed: Place your bets**

Insights

Apr 18, 2024

### **AI Developers – make sure you are compliant with the GDPR!**

News

Dec 06, 2021

### **BCLP Boosts Antitrust & Competition Team with Hire of Partner Victoria Newbold**

International law firm BCLP announced today that Victoria Newbold has joined the firm as a partner in the Antitrust & Competition Group in the firm's London office. Victoria joins from Bloomberg where she was Competition Counsel, responsible for providing support on competition law matters to all of Bloomberg's businesses globally.

Awards

November 4, 2021

**U.S. News - Best Lawyers® 'Best Law Firms' 2022**

Awards

October 22, 2021

**Chambers UK 2022**

News

Feb 01, 2021

**BCLP Team Advises Sangoma Technologies on \$437 Million Acquisition**

News

25 November 2020

**Lexology: Getting the Deal Through - Cloud Computing 2021**